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## **UPTOWN HOLIDAY LIGHTING POSITIVELY IMPACTS LIVES OF CHILDREN AT TEXAS CHILDREN'S HOSPITAL**

### ***Starbucks Coffee Company Hosts Holiday Angels Joy Drive at Event***

HOUSTON (Nov. 11, 2004) – The 19<sup>th</sup> Annual Uptown Holiday Lighting is not merely a fun and exciting event. This annual holiday tradition also positively impacts the lives of patients at Texas Children's Hospital.

Uptown Houston and presenting sponsor, Starbucks Coffee Company, have named Texas Children's Hospital as the official event charity and will donate a percentage of concession proceeds to the hospital.

Additionally, Starbucks Coffee Company is encouraging Houstonians to participate in the Starbucks Holiday Angels Joy Drive by donating new, unwrapped books and toys to children at Texas Children's Hospital. Houstonians can drop off items at the Starbucks tent at the Uptown Holiday Lighting event on Nov. 25 or at any greater Houston-area Starbucks location beginning Nov. 13 through Dec. 25.

#### **About Uptown Holiday Lighting**

On Thanksgiving evening, Nov. 25, Uptown Holiday Lighting will unite Houstonians and out-of-town guests for a traditional holiday celebration, featuring more than a half-million twinkling lights, festive holiday music, a sparkling electric light parade, dazzling fireworks and a special appearance by Santa Claus. Uptown Holiday Lighting is produced by the Uptown Houston District.

### **About Texas Children's Hospital**

The non-profit Texas Children's Hospital, celebrating 50 years, is the largest pediatric hospital in the country. With more than 40 pediatric subspecialties, it is ranked among the top four children's hospitals by Child magazine and U.S. News & World Report.

### **About Starbucks Coffee Company**

Starbucks Corporation is the leading retailer, roaster and brand of specialty coffee in the world, with more than 8,500 retail locations in North America, Latin America, Europe, the Middle East and the Pacific Rim. The Company is committed to offering the highest quality coffee and the *Starbucks Experience* while conducting its business in ways that produce social, environmental and economic benefits for communities in which it does business. In addition to its retail operations, the Company produces and sells bottled Frappuccino® coffee drinks, Starbucks DoubleShot® coffee drink, and a line of superpremium ice creams through its joint venture partnerships. The Company's brand portfolio provides a wide variety of consumer products. Tazo Tea's line of innovative superpremium teas and Hear Music's exceptional compact discs enhance the Starbucks Experience through best-of-class products. The Seattle's Best Coffee® and Torrefazione Italia® Coffee brands enable Starbucks to appeal to a broader consumer base by offering an alternative variety of coffee flavor profiles. For more information on Starbucks Coffee Company, visit [www.starbucks.com](http://www.starbucks.com).

*This holiday season, stop by your neighborhood Starbucks and fill your cup with Christmas Blend, a favorite of Starbucks patrons for more than 20 years.*

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